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The ConnectionPoint

Keeping You Connected to Your World

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The Most Shocking Security Threat To Your Small Business

Hopefully by now you realize you need to keep a close watch over the security of your PC and other devices (or you're smart enough to hire us to do it for you). Either way, cybercrime is BIG business, and small business owners are seen as the low hanging fruit by attackers who are looking for easy-to-steal financial data, passwords and the like. Some do it for profit, others do it for fun.

But there's a much bigger threat to small business data security that can not only pretend to leak your information out to the masses, but can also corrupt or erase data, screw up operations and bring everything to a screeching halt. What is it? Surprisingly, it's your employees.

"Human error" is the #1 leading cause of data loss, system failure and virus attacks. In some cases, it's an innocent "Oops! I deleted it." Other times it's a malicious act of revenge from a disgruntled employee who didn't get the raise they wanted or simply feels taken advantage of. Recently, a disgruntled employee working for oDesk, a third party content management firm, leaked Facebook's highly detailed rulebook for flagging inappropriate posts. This document

contained shocking guidelines regarding sexual content, death and disfigurement as well as racially charged content. Apparently, sexual acts should be blocked, but crushed heads are okay.

The above incident, while a problem, is a mild case. Often employees seeking revenge will steal and post client data, financials or other competitive information online. In some cases, they sell it. Other times, employees delete critical files to either cause harm to the organization or to cover their tracks. And when it's your client's data that gets stolen or compromised, you have a major PR nightmare to deal with aside from the costs and problem of recovering the data.

At a minimum, first, make sure you back up all critical data remotely. Second, monitor employee's usage of data. Simple content filtering software can detect not only when employees are visiting inappropriate sites, but also detect if they delete or alter large amounts of data--all signs that something could be amiss. And finally, it's worth a little bit of money to find a good employment attorney to help you craft various policies on using and accessing confidential information. **mp**



"I didn't have time to get you anything, but you can download some Mother's Day wishes off my web site."

Advice to Fathers: "The mother of your children doesn't need a dozen roses from you and the kids once a year, but lots of single "roses" sprinkled liberally throughout the year will go a long way towards making her outrageously happy." - Mich Kealey

Happy
Mother's
Day

Salute To All Mothers
Sunday, May 13th, 2012



Can't Stand The Thought Of Losing Your Smartphone's Data? (Then Here's How You Back It Up)

Seems like just yesterday phones were simple devices for making and receiving phone calls. These days, smartphones are as functional as full-fledged desktop PCs and hold valuable applications, e-mail messages, photos, videos, documents and, of course, phone numbers and contact information. If losing the data on your phone would be a true disaster, then you'll want to back up your phone as regularly and carefully as you do your other devices.

Major smartphone platforms can back up their data to a computer or to a cloud backup via the Internet. Here are a couple of resources you can use with popular Android smartphones to ensure that all of your data is properly backed up.

iPhone

iCloud is Apple's new service for backing up your iPhone and other media you purchase through iTunes. When you sign up, iCloud will automatically backup the mail, calendar and contacts on your iPhone, as well as any music, books, apps, videos or media on your iPad, Mac or even your PC. iCloud uses the power of cloud computing to sync your devices automatically, so you don't have to dock your device to keep things in sync.

Android

Start with the settings on your phone; go to "Settings > Privacy" on your phone and make sure the "Back up my settings" and "Automatic restore" options are checked. Next, go to "Settings > Accounts" and sync, open your Gmail account, and check off all options. With these settings in place, your contacts, system settings, apps, calendar, and e-mail will be restored whenever you set up a new Android phone with that same Gmail account. However, this is only a basic backup; it won't save the photos and text messages on your phone.

For a more complete backup, you might try MyBackup Pro (\$5 plus 50 MB online storage for free and \$1 to \$2 per month for more online storage). The program runs automated scheduled backups, supports a wide range of Android phones and will back up app install files that do not have copyright protections programmed into them. If your phone is rooted, you might consider Titanium Backup (\$5.99 for Pro), which backs up all apps, all data associated with them and the Android Market links that show you've paid for them. It also saves most phone Pro versions and will integrate with Dropbox.

The Lighter Side...

In Honor Of Mother's Day

A mother is a person who, seeing there are only four pieces of pie for five people, promptly announces she never did care for pie.

~Tenneva Jordan

Being a full-time mother is one of the highest salaried jobs in my field, since the payment is pure love.

~Mildred B. Vermont

A suburban mother's role is to deliver children obstetrically once, and by car forever after.

~Peter De Vries

The phrase "working mother" is redundant.

~Jane Sellman

The moment a child is born, the mother is also born. She never existed before. The woman existed, but the mother, never. A mother is something absolutely new.

~Rajneesh

Some mothers are kissing mothers and some are scolding mothers, but it is love just the same, and most mothers kiss and scold together.

~Pearl S. Buck



ANNOUNCING NEW EXTENDED HOURS



In order to better serve our clients, we are extending our office hours from 7am to 6pm for live phone answering. Of course, we will continue to be available after hours and weekends for emergencies, as always.

Quote of the Month:

“Motivation is the art of getting people to do what you want them to do because they want to do it.”

Dwight D. Eisenhower

Trivial Matters Here are some quotes about the political arena over the ages. Can you relate?

- “The problem with political jokes is they get elected.” – Henry Cate VII*
- “We hang the petty thieves and appoint the great ones to public office.” –Aesop*
- “Those who are too smart to engage in politics are punished by being governed by those who are dumber.” – Plato*
- “When I was a boy I was told that anybody could become President; I’m beginning to believe it.” – Clarence Darrow*
- “If God wanted us to vote, He would have given us candidates.” - Jay Leno*
- “Politicians are people who, when they see light at the end of the tunnel, go out and buy some more tunnel.” – John Quinton*
- “Politics is the gentle art of getting votes from the poor and campaign funds from the rich, but promising to protect each from the other.” – Oscar Ameringer*
- “The Democrats seem to be basically nice people, but they have demonstrated time and again that they have the management skills of celery. They’re the kind who might stop to help you change a flat, but would somehow manage to set your car on fire. I would be reluctant to trust them with a Cuisinart, let alone the economy. The Republicans, on the other hand, would know how to fix your tire, but they wouldn’t bother to stop because they’d want to be on time at the country club.” – Dave Barry*
- “The Democrats are the party that says government will make you smarter, taller, richer, and remove the crabgrass from your lawn. The Republicans are the party that says government doesn’t work and then they get elected and prove it.” – P.J. O’Rourke*
- “A politician is a fellow who will lay down your life for your country.” – Texas Guinan*
- “Any American who is prepared to run for President should automatically, by definition, be disqualified from ever doing so.” – Gore Vidal*
- “Politics is supposed to be the second-oldest profession. I have come to realize that it bears a very close resemblance to the first.” - Ronald Reagan*
- “Instead of giving a politician the keys to the city, it might be better to change the locks.” - Doug Larson*



Why Spending More On Computer Support Can Actually Save You Money

BusinessDictionary.com defines a hidden cost as “Expense not normally included in the purchase price of an equipment or machine, such as for maintenance, supplies, training, and upgrades” and typical computer service is wracked with them. Lots of these types of expenses can pop-up in the form of unexpected computer problems that lead to major downtime. And, as many businesses know, time is money. If your systems are down, that means you are paying your whole staff for an entire day with little productivity.

That is why many small businesses are switching to a fixed-price model of I.T. services (often called “managed services”) where the focus is on preventing issues from happening, rather than reacting to the problems as they come up. While paying by the hour may seem cheaper on the surface, the cost of being down far out-weighs the potentially higher investment of preventing issues.

To find out if your company is at risk for downtime, call for our FREE report: “What Every Small Business Owner Must Know About Protecting Their Company’s Critical Data And Computer Systems” or download it now at <http://tinyurl.com/7nrqgmy>

With the School Year ending, I thought you’d enjoy some Profound Middle School Wisdom...



- ◆ Never trust a dog to watch your food. – Patrick, age 10
- ◆ When your dad is mad and asks you, “Do I look stupid?” don’t answer him. – Michael, 14
- ◆ Never tell you mom her diet’s not working. –Mark, 14
- ◆ Never pee on an electric fence. –Robert, 13
- ◆ Don’t pull dad’s finger when he tells you to.—Emily, 10
- ◆ When your mom is mad at your dad, don’t let her brush your hair. –Taylia, 11
- ◆ Don’t sneeze in front of mom when you’re eating crackers. –Mitchell, 12
- ◆ Puppies still have bad breath even after eating a Tic-Tac. –Andrew, 9
- ◆ Never hold a dust buster and a cat at the same time. –Kyoyo, 9
- ◆ You can’t hide a piece of broccoli in a glass of milk. –Armir, 9
- ◆ Don’t wear polka-dot underwear under white shorts. –Kellie, 11
- ◆ If you want a kitten, start out by asking for a horse. –Naomi, 13
- ◆ Felt markers are not good to use as lip-stick. –Lauren, 9
- ◆ Don’t pick on your sister when she’s holding a baseball bat. –Joel, 10

May this Summer Vacation provide many rich opportunities to develop deep bonds with your children/grandchildren.

Mich Kealey
Director of Marketing

“The bathtub was invented in 1850 and the telephone in 1875. In other words, if you had been living in 1850, you could have sat in the bathtub for 25 years without having to answer the phone.”
~Bill DeWitt, 1972

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**“Delivering
EXCEPTIONAL SERVICE
is Our PASSION!”**

Services We Offer:

- ➔ IT Consulting Services
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- ➔ Disaster Recovery & Backup Solutions
- ➔ Virus/Spyware Protection & Removal
- ➔ Network Security
- ➔ PC & Server Maintenance & Support
- ➔ E-Mail & Internet Solutions
- ➔ Helpdesk Support
- ➔ Managed Spam Filtering
- ➔ Storage Solutions
- ➔ Network Monitoring to Prevent Problems

Monthly Contest

Pam Bautsch of AFT Local 212 was last month’s raffle winner. Pam receives a \$25 gift certificate to Carrabba’s Italian Grill. Buon appetito, Pam!

May Raffle

This month’s raffle winner gets a \$25 gift certificate to Carrabba’s Italian Grill. To enter, submit your answers with your company contact information to mich.kealey@manage-point.com. The deadline for the raffle is **May28th**.

Mother’s Day Trivia

1. How old was the youngest (authenticated 1939) mother to give birth?
2. How old was the oldest (2008) mother?
3. Which month of the year sees the most births?
4. How old was biblical Sarah, mother of Issac?

BIG HINT: Readers are encouraged to use a search engine to find answers. One way to do this is to copy the question and paste it into the Google Search (or Bing or whatever search engine you use). This is not cheating! And remember, this is a raffle, not a First-To-Answer contest. EVERY entry gets a chance to win. Good luck!

**I’d Love To
Hear From YOU!**

Is there an article you would like to comment on? Is there a topic you want me to research? Have a funny story or a resource you want to share with the other subscribers? Send it to me! We are always looking for new and useful content to add to The ConnectionPoint.

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**“I know a lot of highly-confidential company secrets,
so my boss made me get a firewall installed.”**